Third quarter 2023

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26 October 2023





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Q3-23 highlights

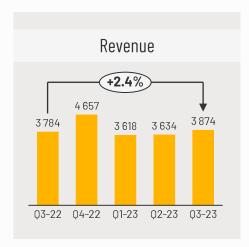
Komplett Group on track

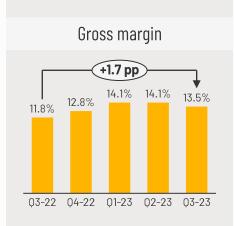
Top-line growth and improved market shares in demanding market environment; On track improved profitability driven by margin uplift and good cost control Strong momentum for Komplett brand; 18 per cent revenue growth for B2C Norway On track and solid uplift in B2B On track Improved performance at our Swedish operations with additional cost program being developed Healthy stock situation for all categories with good and best-in-class availability On track (above 85%) across the Group On track Solid liquidity and improved covenant ratios with headroom versus bank requirements On track Sourcing improvements continuing with central set up with further potential identified

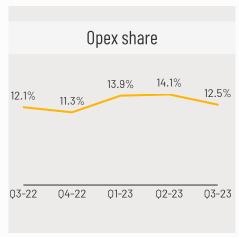


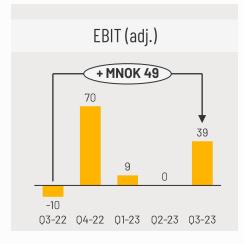
Q3-23 highlights

Good progress across key financials









- NOK 49 million increase in operating results (EBIT adj.) on stable sales, supported by gross margin progress (+1.7 pp) and good cost control
- Operating working capital level reduced by NOK 351 million YoY with healthy inventories supporting high service levels across all brands
- Positive cash flow from operating activities of NOK
 186 million in the period supports an already strong liquidity position (up NOK 180m to NOK 1.1bn)
- Continued improvement in financial position with leverage ratio (NIBD/LTM EBITDA) down to 2.6x on lower debt and strong liquidity



5 key focus areas next 6 months

Deliver peak

Strong Black Week and Black Friday plans

- Next level plans for the December and the Christmas season
- Focus on the right assortment with good availability with profit mindset
- Utilise same day delivery offering to the maximum

Deliver operational excellence and profitability

- Pricing tool in place and actively used and managed daily
- Improved store
 performance in NetOnNet
 and Webhallen, closure of
 five Webhallen stores,
 and opening of two
 NetOnNet stores
- Automation of processes and further cost reductions
- Improved customer journey online

Expand NetOnNet in Norway

- Alnabru reopening 2
 November with 50%
 increased store size
- New and very attractive location in Stavanger from Q1 2024, true to the NetOnNet concept
- Marketing concept also to be rolled out in Norway with new campaign rhythm
- Active use of the new pricing tool

Further organisational changes to improve performance and reduce costs

- Central commercial team in place 1 December and go live whole organisation 1 March
- Recruit new MD in NetOnNet and ensure hands-on approach as acting MD
- Further development of cost program
- Develop culture around profitability further

Refine strategic direction

- Utilise the B2B potential further when market normalises and continue to take market share
- Develop Services offering further in combination with Ironstone
- Develop the right MDA and SDA assortment range
- Increase sale of phones with subscriptions from a strong base sale without subscriptions
- Continue to grow the strong private label position for all brands



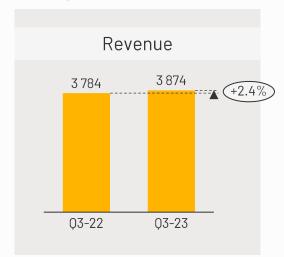
Financial performance Thomas Røkke, CFO



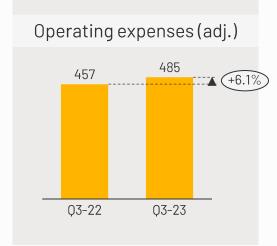


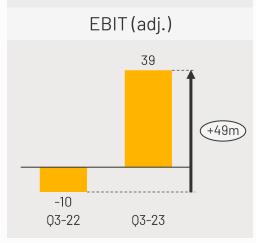
Key financials

Strong EBIT uplift on stable revenues









Modest revenue growth of 2.4 per cent in a difficult market

- Less impact from currency translation effects (+1.1 per cent LFL)
- Continued good progress in Norwegian operations across channels
- Swedish market remains more unpredictable and challenging
- o No material change in market momentum during the period

Gross profit uplift of 17.2 per cent supported by active measures

- Margins benefitting from pricing strategies and initiatives
- Synergy program progressing largely as planned despite headwinds
- Healthier inventory positions and hence less price pressure
- o Q3 and Q4 normally associated with campaigns & mix effects

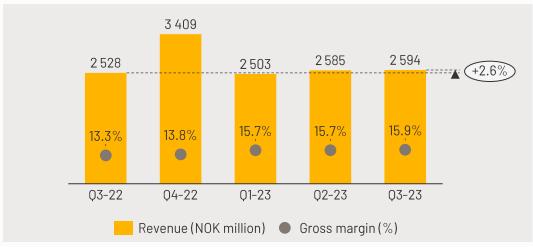
Cost base managed to maintain industry-leading position

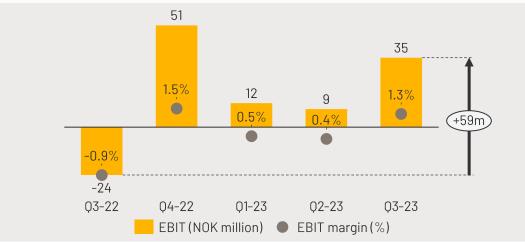
- Cost inflation partly offset by cost reduction measures
- o Continued brand investments across both Norway and Sweden
- Cost programs complemented with new measures in Swedish units
- Some strategic investments in central resources



B₂C

Strong EBIT improvement driven by gross margin progress and good cost control





Revenues up 2.6 %YoY supported by continued brand investments

- Large geographic differences in development: Norway +10.8, Sweden -3.4 and Denmark +13.9 per cent YoY
- Continued difficult markets with high level of uncertainty
- Stable or expanding market positions across brands
- Selective brand investments with positive impact
- Improved product availability and segments

Continued gross margin uplift of 2.6 pp driven by:

- Sourcing initiatives and pricing strategies
- Healthier inventory reducing price pressure

Significant EBIT improvement of NOK 59 million driven by:

- Gross margin progress and good cost control
- Solid improvement across all key brands



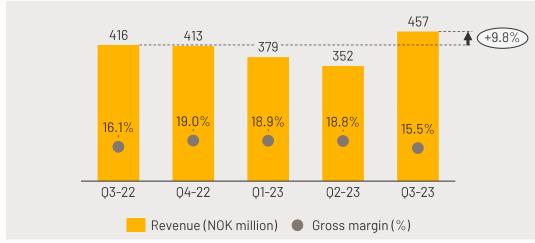


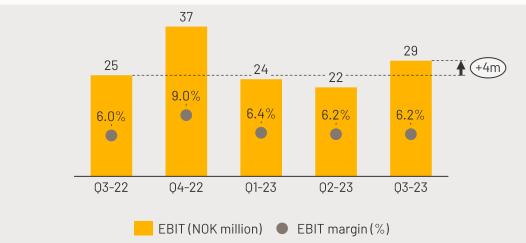




B₂B

Solid revenue growth and underlying cost improvement





- Solid revenue growth of 9.8 per cent supported by customer mix
 - Norway + 11.0 per cent and Sweden -5.5 per cent
 - Difficult underlying market with regional differences
 - Increased sales to the educational and other sectors
 - Support from better product availability YoY
- Underlying gross margin progress but negative mix effects
 - Better pricing and inventory supported gross margin
 - Customer and product mix affect negatively
- Good uplift in EBIT of NOK 4 million, through:
 - Improved gross margin and good cost control
 - EBIT margin up to 6.2 per cent

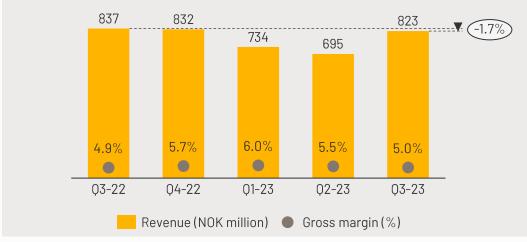


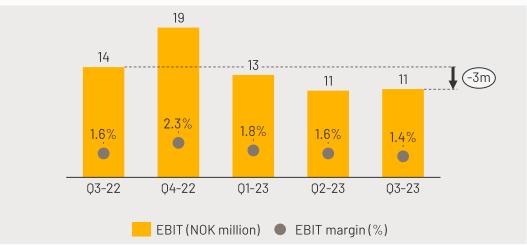




Distribution

Gross margin maintained despite lower sales





Minor revenue decline of 1.7 per cent reflecting:

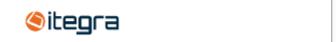
- Regional differences also in this segment: Norway -1.6 per cent, Sweden -6.7 per cent
- Lower sales in certain categories and suppliers vs. LY
- Some shift of phasing of orders and deliveries
- No material shift in customer composition

Minor gross margin uptick reflecting:

- Improved sourcing terms
- Healthier inventory and operational efficiencies
- Benefits partly offset by mix effects

• **EBIT down NOK 3m due to slightly higher opex share,** driven by:

Revenue decline combined with IT costs and inflation





Profit and loss

Improved net profit compared to last year

	03-23	03-22	YTD- 23	YTD-22	FY-22
Operating revenue	3 874	3 784	11 127	9 961	14 618
Depreciation and amortisation	-82	-74	-249	-180	-256
EBIT (adj.)	39	-10	48	17	87
One-off cost	-13	-4	-29	-60	-80
EBIT	26	-14	19	-43	6
Net financials	-41	-29	-125	-63	-104
Profit before tax	-15	-43	-106	-106	-98
Tax expense	-6	8	15	10	56
Profit from continuing operations	-21	-35	-91	-97	-42
Profit from discontinued operations	-	6	-	6	10
Profit for the period	-21	-29	-91	-91	-32

- Depreciation and amortisation totalled NOK 82 million, with NOK 12 million linked to amortisation of acquired customer value. YoY increase mainly driven by higher depreciations on right-of-use assets (e.g., cost inflation)
- One-off costs of NOK 13 million related to organisational changes in certain central areas and positions as well as restructuring in the operations of the brands
- Net financials up by NOK 12 million mainly due to higher interest rates on existing debt and factoring costs, despite lower debt levels overall; some one-off effects from implementation of new cash management set-up
- Tax expenses of NOK 6 million, reflecting improved inperiod results as well as adjustments from prior reporting periods and tax effects from permanent differences
- Loss for the period of NOK 21 million compared with a loss from continuing operations of NOK 35 million in Q3 2022



Cash flow & working capital

Net working capital optimisation maintained

Cash flow	Q3 -2 3	Q 3-22	YTD-23	YTD-22	FY-22
Net cash flow from operating activities	186	380	615	542	1 102
Net cash used in investing activities	-39	-29	-124	-1 624	-1 701
Net cash (used in)/from financing activities	-321	-314	-473	1 126	706
Net change in cash and cash equivalents	-173	36	18	44	108

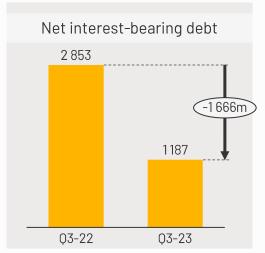
Net working capital	03-23	Q3-22	FY-22
Inventory	2 108	2 101	1928
Trade receivables – regular	236	504	309
Trade payables	-1 407	-1 317	-1 412
Other assets and liabilities	-653	-241	-181
Net working capital	284	1047	644

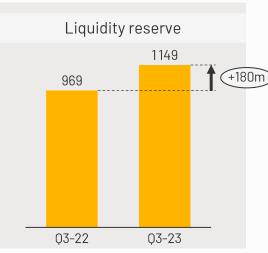
- Net operating cash flow in the period reflecting inventory build up ahead of peak season of NOK 212 million being compensated by an increase in trade payables of NOK 276 million
- Net cash flow used in investing activities during the period mainly related to property, plant and equipment, including IT and related infrastructure investments
- Net cash used in financing activities mainly reflecting rebalancing of liquidity facilities, principals on lease repayments as well as interest charges
- Healthy inventory position, marginally up NOK 7 million YoY, ensuring good availability and service levels for the upcoming peak season
- Net working capital reduced significantly YoY by NOK 763m through increased payables, mainly driven by increased factoring, as well as tax deferment scheme in Sweden

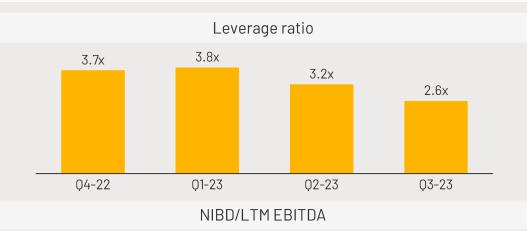


Financial position

Key metrics consistently improved





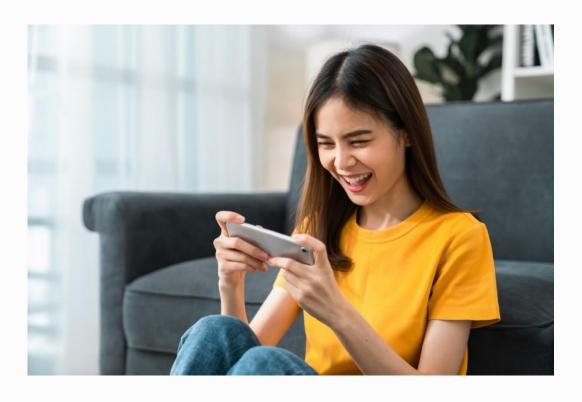


- Strengthened financial position with increased equity YoY, 46.0 per cent equity ratio as of end September
- Net interest-bearing debt significantly reduced to NOK 1187 million from NOK 2 853 million last year, through refinancing, repayment of debt though new equity as well as supported by the utilisation of the Swedish tax deferment scheme
- Liquidity reserve increased to a solid NOK 1149 million at the end of September 2023, driven by refinancing and lower working capital (including effects of Swedish tax deferment scheme)
- Leverage ratio reduced again to 2.6x in Q3 2023, and the Group continues to operate in compliance with all undertakings of its financial facilities





Key takeaways



- Significant progress across all key financial indicators combined with a more resilient financial position
- Clear EBIT improvement in a difficult market, supported by good cost control
- 1.7 pp gross margin expansion with central sourcing further progressed
- Healthy stock situation, good service levels and strong position into peak season
- Additional measures being executed to mitigate continued challenging markets



Well positioned for 2024 and onwards

Best-in-class delivery service and seamless logistical set-up

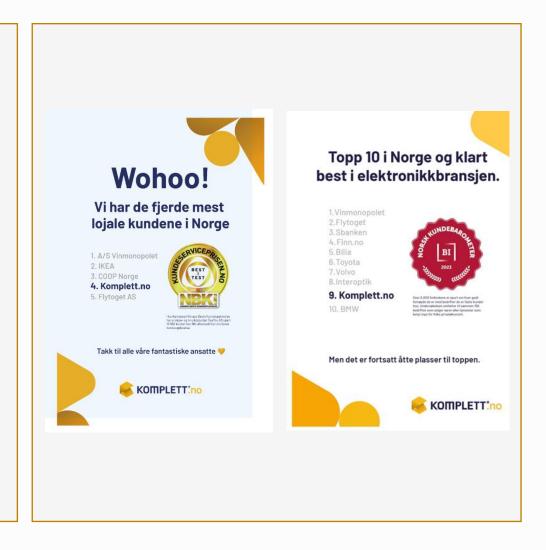
Industry-leading cost position

Unparalleled customer service response time

Untapped potential in core and adjacent categories

Central scale combined with local brand strength

Strong long-term market fundamentals





Save the date for Komplett Group's

Capital markets day 29 February 2024

Alternative Performance Measures (APMs)

The APMs used by Komplett Group are defined as set out below:

Gross profit: Total operating revenue less cost of goods sold. The group has presented this item because it considers it to be auseful measure to show the management's view on the overall picture of profit generation before operating costs in the group's operations.

Gross margin: Gross profit as a percentage of total operating revenue. The group has presented this item because it considers it to be a useful measure to show the management's view on the efficiency of gross profit generation of the group's operations as a percentage of total operating revenue.

Reconciliation

Amounts in NOK million	03	03	YTD	YTD	FY
	2023	2022	2023	2022	2022
Total operating revenue	3 874	3784	11127	9 961	14 618
- Cost of goods sold	(3 350)	(3338)	(9580)	(8 7 6 5)	(12 824)
= Gross profit	524	447	1547	1196	1794
Gross margin	13.5%	11.8%	13.9%	12.0%	12.3%

Total operating expenses (adjusted): Total operating expenses less cost of goods sold and one-off cost. The group has presented this item because the management considers it to be a useful measure of the group's efficiency in operating activities.

Operating cost percentage (adj.): Total operating expenses less cost of goods sold and one-off cost as a percentage of total operating revenue. The group has presented this item because the management considers it to be a useful measure of the group's efficiency in operating activities.

Reconciliation

Amounts in NOK million	03 2023	03 2022	YTD 2023	YTD 2022	FY 2022
Total operating revenue	3 874	3784	11127	9 9 6 1	14 618
Total operating expenses	3 849	3 798	11108	10 004	14 612
- Cost of goods sold	(3 350)	(3 338)	(9580)	(8765)	(12 824)
- One-off cost	(13)	(4)	(29)	(60)	(80)
= Total operating expenses (adj.)	485	457	1 499	1 180	1707
Operating cost percentage	12.5%	12.1%	13.5%	11.8%	11.7 %

EBITDA excl. impact of IFRS 16: Derived from financial statements as the sum of operating result (E BIT) plus the sum of depreciation and amortisation for the segments B2C, B2B, Distribution and Other. The group has presented this item because it considers it to be a useful measure to show the management's view on the overall picture of operational profit and cash flow generation before depreciation and amortisation in the group's operations, excluding any impact of IFRS 18.

Reconciliation

Amounts in NOK million	03 2023	03 2022	YTD 2023	YT D 2022	FY 2022
EBIT	26	(14)	19	(43)	6
- EBIT impact of IFRS16	(4)	(3)	(11)	(9)	(12)
+ Dep B2C, B2B, Dist. Other	35	33	108	82	115
= EBITDA excl IFRS 16	57	16	115	30	109

EBIT adjusted: Derived from financial statements as operating result (EBIT) excluding one-off costs. The group has presented this item because it considers it to be a useful measure to show them anagement 's view on the efficiency in the profit generation of the group's operations before one-off items.

Reconciliation

Amounts in NOK million	03 2023	03 2022	YTD 2023	YT D 2022	FY 2022
Total operating revenue	3 874	3 784	11127	9 961	14 618
EBIT	26	(14)	19	(43)	6
+ One-off cost	13	4	29	60	80
= EBIT adjusted	39	(10)	48	17	87
EBIT margin adjusted	1.0%	(0.3%)	0.4%	0.2%	0.6%

EBIT margin adjusted: EBIT adjusted as a percentage of total operating revenue. The group has presented this item be cause it consider sit to be a useful measure to show the management's view on the efficiency in the profit generation of the group's operations before one-offitems as a percentage of total operating revenue.

EBIT margin: Operating result (EBIT) as a percentage of total operating revenue. The group has presented this item because it considers it to be a useful measure to show the management's view on the efficiency in the profit generation of the group's operations as a percentage of total operating revenue.

Reconciliation

Amounts in NOK million	03 2023	03 2022	YTD 2023	YT D 2022	FY 2022
Total operating revenue	3 874	3 784	11127	9 961	14618
EBIT	26	(14)	19	(43)	6
EBIT margin	0.7%	(0.4%)	0.2%	(0.4%)	0.0%

Net working capital: Working capital assets, comprising inventories, trade receivables, trade payables and other current assets and liabilities. The deferred Swedishtax liability is classified as other current liability in accorance with local accounting principles. The management considers it to be a useful indicator of the group's capital efficiency in its day-to-day operational activities.

Reconciliation

03 2023	03 2022	YTD 2023	YTD 2022	FY 2022
2108	2 101	2108	2 101	1928
236	504	236	504	309
(1407)	(1 317)	(1407)	(1 317)	(1 412)
(653)	(241)	(653)	(241)	(181)
284	1047	284	1047	644
	2023 2108 236 (1407) (653)	2023 2022 2108 2101 238 504 (1407) (1317) (653) (241)	2023 2022 2023 2108 2101 2108 236 504 236 (1407) (1317) (1407) (653) (241) (653)	2023 2022 2023 2022 2108 2101 2108 2101 236 504 236 504 (1407) (1317) (1407) (1317) (653) (241) (653) (241)

Net interest-bearing debt: Interest-bearing liabilities less cash and cash equivalents. The group has presented this itsem because the management considers it to be a useful indicator of the group's indebtedness, financial flexibility and capital structure. As mentioned above interest-bearing debt does not include the deferred Swedish tax liability. The net interest-bearing debt incl. IFRS 16 is a useful measure as indebtedness, including the lease liabilities from IFRS 16, is relevant for the covenants of the group's credit facilities.

Reconciliation

Amounts in NOK million	03 2023	03 2022	YTD 2023	YTD 2022	FY 2022
Long-term loans	800	500	800	500	400
+ Short-term loans	16	1844	16	1844	625
- Cash/cash equivalents	(168)	(85)	(168)	(85)	(149)
= Net interest-bearing debt	649	2 259	649	2 259	876
+IFRS 16 liabilities	538	593	538	593	558
= Netint.bear.debtincl.IFRS 16	1187	2853	1187	2853	1434

Operating free cash flow: EBITDA excl. impact of IFRS 16 less investment in property, plant and equipment, less change in net working capitalless change intrade receivable from deferred payment arrangements. The group has presented this item because the management considers it to be a useful measure of the group's operating activities 'cash generation.

Reconciliation

Amounts in NOK million	03 2023	03 2022	YTD 2023	YTD 2022	F Y 2022
EBITDA excl IFRS16	57	16	115	30	109
- Investments	(39)	(29)	(128)	(101)	(177
+/- Change in net working capital	111	302	361	347	750
+/- Change in deferred payment	2	6	(6)	33	39
= Operating free cash flow	131	295	342	309	721





KOMPLETT®GROUP — netonet





Pro forma figures



Komplett + NetOnNet pro forma key figures

Key figures YTD 2023

Group	Komplett	NetOnNet	Adjustment
YTD 2023	YTD 2023	YTD 2023	YTD 2023
11 127	6 997	4 130	-
-2.6%	0.0%	-6.8%	-
1547	883	663	-
13.9%	12.6%	16.1%	-
-1 250	-756	-494	-
-249	-99	-111	-38
-1 499	-855	-605	-38
-13.5%	-12.2%	-14.7%	-
48	28	58	-38
0.4%	0.4%	1.4%	-
-29	-22	-7	-
19	6	51	-38
-125	-107	-18	_
-106	-101	33	-38
-1.0%	-1.4%	0.8%	_
	YTD 2023 11 127 -2.6% 1 547 13.9% -1 250 -249 -1 499 -13.5% 48 0.4% -29 19 -125 -106	YTD 2023 YTD 2023 11 127 6 997 -2.6% 0.0% 1 547 883 13.9% 12.6% -1 250 -756 -249 -99 -1 499 -855 -13.5% -12.2% 48 28 0.4% 0.4% -29 -22 19 6 -125 -107 -106 -101	YTD 2023 YTD 2023 YTD 2023 11 127 6 997 4 130 -2.6% 0.0% -6.8% 1 547 883 663 13.9% 12.6% 16.1% -1 250 -756 -494 -249 -99 -111 -1 499 -855 -605 -13.5% -12.2% -14.7% 48 28 58 0.4% 0.4% 1.4% -29 -22 -7 19 6 51 -125 -107 -18 -106 -101 33

Key figures YTD 2022

	Pro forma Group	Komplett	NetOnNet	Adjustment
Amounts in NOK million	YTD 2022	YTD 2022	YTD 2022	YTD 2022
Operating revenue	11 429	6 999	4 430	-
Growth (%)	-12.2%	-9,7%	-15.7%	-
Gross profit ¹	1 410	780	630	-
Gross margin (%) ¹	12.3%	11.1%	14.2%	-
Operating expenses (ex. dep and one-off)(adj.)	-1 178	-658	-520	-
Depreciation and amortisation	-223	-93	-95	-34
Total operating expenses (adj.)	-1 401	-752	-615	-34
Operating cost percentage (adj.)1	-12.3%	-10.7%	-13.9%	-
EBIT (adj.)¹	9	29	15	-34
EBIT margin (adj.) (%) ¹	0.1%	0.4%	0.3%	-
One-off cost	-60	-60	-	-
EBIT	-51	-32	15	-34
Net financials	-78	-31	-10	-36
Profit before tax	-129	-63	5	-71
Profit before tax (%)	-1.1%	-0.9%	0.1%	-



Komplett + NetOnNet pro forma IFRS P&L

YTD 2023 Incl IFRS

Group	Komplett	NetOnNet	Adjustment
YTD 2023	YTD 2023	YTD 2023	YTD 2023
11 127	6 997	4 130	-
-9 580	-6 113	-3 467	-
-735	-419	-316	-
-249	-99	-111	-38
-545	-359	-185	-
-11 108	-6 991	-4 079	-38
19	6	51	-38
-125	-107	-18	-
-106	-101	33	-38
15	17	-9	7
-91	-84	23	-31
-	-	-	-
-91	-84	23	-31
	YTD 2023 11 127 -9 580 -735 -249 -545 -11 108 19 -125 -106 15 -91	YTD 2023 YTD 2023 11 127 6 997 -9 580 -6 113 -735 -419 -249 -99 -545 -359 -11 108 -6 991 19 6 -125 -107 -106 -101 15 17 -91 -84	YTD 2023 YTD 2023 YTD 2023 11 127 6 997 4 130 -9 580 -6 113 -3 467 -735 -419 -316 -249 -99 -111 -545 -359 -185 -11 108 -6 991 -4 079 19 6 51 -125 -107 -18 -106 -101 33 15 17 -9 -91 -84 23 - - -

YTD 2022 Incl IFRS

	Pro forma Group	Komplett	NetOnNet	Adjustment
Amounts in NOK million	YTD 2022	YTD 2022	YTD 2022	YTD 2022
Total operating income	11 429	6 999	4 430	-
Cost of goods sold	-10 018	-6 218	-3 800	-
Employee benefit expenses	-693	-355	-339	-
Depreciation and amortisation expense	-223	-93	-95	-34
Other operating expenses	-545	-364	-182	-
Total operating expenses	-11 480	-7 030	-4 415	-34
OPERATING RESULT	-51	-32	15	-34
Net finance income and expenses	-78	-31	-10	-36
PROFIT BEFORE TAX	-129	-63	5	-71
Tax expense	16	1	-0	15
PROFIT FROM CONTINUING OPERATIONS	-113	-62	4	-56
Profit/loss on discontinued operations	6	6	-	-
PROFIT FOR THE PERIOD	-107	-56	4	-56



